



**VIRGINIA
IS FOR
LOVERS**

**SUSTAINABILITY IN
TOURISM CONFERENCE**

**SUSTAINABLE BY NATURE:
BUILDING A RESILIENT
TOURISM ECONOMY
MARCH 19 - 20, 2026**



Sustainable by Nature: Building a Resilient Tourism Economy

From green infrastructure and waste solutions to regional collaboration and workforce resilience, the **Virginia Green Travel Conference** delivers resources, innovations and connections to help you and your team operate sustainably.

FULL REGISTRATION & CONFERENCE DETAILS ARE FOUND AT CONFERENCE APP

<https://vgt-conference-26.lovable.app/>


Below is tentative agenda.

If you have issues accessing the APP, please contact us directly at VirginiaGreenTA@gmail.com

VGT Conference
2026

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Agenda



Tentative Schedule

** Schedule is subject to change. Check back for updates.*

Thursday, March 19

9:00 – 10:30 AM	Exhibit Load-In & Registration
10:30 AM	Virginia is Green Expo
Noon	Official Kick-off Luncheon
1:00 – 2:30 PM	Opening Session
2:30 – 5:00 PM	Breakouts & Sustainability Tours
5:30 – 6:30 PM	Reception
	Dinner on Own

Friday, March 20

8:00 AM	Breakfast and the Virginia is Green Expo
9:00 – 10:00 AM	Opening Session
10:00 AM – Noon	Breakouts
Noon – 2:00 PM	Awards Luncheon & Keynote
2:00 PM	Optional Fun Activities at Massanutten to be announced soon

REGISTRATION

- **2-DAY: \$150**
- **1-DAY: \$75**
- **STUDENT: \$50**

LODGING AT MASSANUTTEN RESORT:

- **\$110/night** (approx \$135 total w/taxes and resort fees)