



Conference Sponsorship & Exhibitor Opportunities

www.viriniagreen.net

- Expecting 125 to 150 attendees
- Speakers include high-ranking state officials and the heads of Sustainability for amusement parks, regional attractions and sports and music venues.
- Exhibitor space will be highly visible and open-to-the-public during certain time slots.

Sponsorship Levels:

Platinum Conference Sponsor Level \$5,000 (Limit of 2)

- Company logo included on all conference marketing materials and recognized throughout event.
- Premium exhibit space & conference admission for eight (8) guests.
- Year-round recognition on Virginia Green Travel Alliance website as a Virginia Green Travel Partner

Gold Level Conference Sponsor Level \$2,500 (Limit of 3)

- Company logo included on all conference marketing materials and recognized throughout event.
- Premium exhibit space & conference admission for five (5) guests
- Year-round recognition on Virginia Green Travel Alliance website as a Virginia Green Travel Partner

Silver Level Conference Sponsor Level \$1,250 (Limit of 4)

- Company logo included on all conference marketing materials and recognized throughout event.
- Premium exhibit space & conference admission for three (3) guests
- Year-round recognition on Virginia Green Travel Alliance website as a Virginia Green Travel Partner

Partner Level Conference Sponsor Level \$500

- Standard Exhibitor Display in the Green Tourism Business Expo
- Company logo included on all conference marketing material
- Conference admission for two (2) guests

****If interested, please contact Tom Griffin at VirginiaGreenTA@gmail.com**

Additional Exhibitor Opportunities in the Virginia Green Tourism Business Expo (next page)



Virginia Green Travel Alliance

VirginiaGreen.net

Standard Exhibit Display \$250

- Standard exhibit booth table
- Conference website to include company logo, brief description, link to website, representative name and contact info, social media links, etc.
- 1 full registration with access to all conference sessions
- Recognized at awards reception and during luncheon.
- Registration list of conference attendees including name, title and organization.
- A free-year listing in the **Virginia Green Suppliers Network** that is marketed to our partners as the source for green products and services.



Premium Exhibit Display \$350

All benefits of Standard Exhibitor plus:

- Premium exhibit table & prominent location in exhibit hall
- 2 full registrations with access to all conference sessions



For more information please contact Tom Griffin at VirginiaGreenTA@gmail.com or 804.986.9119.



Virginia Green Travel Alliance

VirginiaGreen.net