

11th Annual Virginia Green Travel Conference & Travel Star Awards



AGENDA:

- 8 – 9am: Registration, Breakfast and Exhibiting
- 9am Welcome and opening sessions
 - The Annual State of Virginia Green Travel Program Report
 - The History of Virginia State Parks & Pocahontas State Park
 - Sustainability Projects in Virginia State Parks
- 10:30-11:30am Break-out sessions: Education
 - Sustainable Tourism in Hospitality Education Programs
 - Environmental Studies Projects that Support Outdoor Recreation
- 11:30-12:30pm Hike, carpool, bus tours of Pocahontas
- 12:30-1:30pm Lunch & Exhibits
- 1:30-2:30pm Discussion Panel Importance of Outdoor Tourism
 - Virginia Tourism Corporation
 - The Virginia Outdoors Plan
- 3-4:15pm – Featured Speakers:
 - The Honorable Travis Voyles, the Virginia Secretary of Natural & Historic Resources
 - KEYNOTE: Jessica Bowser of the award-winning podcast *Virginia Outdoor Adventures*
- 4:30-5:45pm Reception & the Virginia Green Travel Star Awards &
 - Hosted by Rita McClenny, CEO of Virginia Tourism Corporation
- Adjourn