



April 17, 2024 | Pocahontas State Park

Come spend a *Day-In-The-Woods* with us to learn more about the importance of **outdoor recreation** and **sustainable tourism**.

Conference Sponsorship Opportunities

www.viriniagreen.net

- Expecting 100 to 150 attendees
- “Outdoor casual” best describes our format this year as it take place at the Conference & Meeting Center for Pocahontas State Park.
- Speakers include several high-ranking officials including:
 - Virginia Secretary of Natural & Historic Resources, the Honorable Travis Voyles
 - Matt Wells, Director of the Virginia Department of Conservation & Recreation.
 - Keynote Jessica Bowser of the award-winning podcast Virginia Outdoor Adventures.
- Exhibitor space will be highly visible and “intimate” situated on the outside of the main conference meeting space.



Last Year's Conference Sponsors

Sponsorship Levels:

Platinum Conference Sponsor Level \$5,000 (Limit of 3)

- Company logo included on all conference marketing materials and recognized throughout event.
- Premium Exhibit Display in the Green Tourism Business Expo & conference admission for ten (10) guests
- Year-round recognition on Virginia Green Travel Alliance website as a Virginia Green Travel Partner

Gold Level Conference Sponsor Level \$2,500 (Limit of 4)

- Company logo included on all conference marketing materials and recognized throughout event.
- Premium Exhibit Display in the Green Tourism Business Expo & conference admission for six (6) guests
- Year-round recognition on Virginia Green Travel Alliance website as a Virginia Green Travel Partner

Silver Level Conference Sponsor Level \$1,250 (Limit of 4)

- Company logo included on all conference marketing materials and recognized throughout event.
- Premium Exhibit Display in the Green Tourism Business Expo & conference admission for six (4) guests
- Year-round recognition on Virginia Green Travel Alliance website as a Virginia Green Travel Partner

Partner Level Conference Sponsor Level \$500

- Standard Exhibitor Display in the Green Tourism Business Expo
- Company logo included on all conference marketing material
- Conference admission for two (2) guests



Virginia Green Travel Alliance

VirginiaGreen.net

Additional exhibitor opportunities in the Virginia Green Tourism Business Expo

Standard Exhibit Display \$250

- Standard exhibit booth table
- Conference website to include company logo, brief description, link to website, representative name and contact info, social media links
- 1 full registration with access to all conference sessions
- Recognized at awards reception and during luncheon
- Registration list of conference attendees including name, title and organization.
- a free-year listing in the **Virginia Green Suppliers Network** that is marketed to our partners as the source for green products and services



Premium Exhibit Display \$350

- All benefits of Standard Exhibitor plus
- Premium exhibit table & prominent location in exhibit hall
- 2 full registrations with access to all conference sessions



Last Year's Exhibitors

For more information please contact Tom Griffin at VirginiaGreenTA@gmail.com or 804.986.9119.



Virginia Green Travel Alliance

VirginiaGreen.net