



VirginiaGreenTravel.org

# 2023 Annual Virginia Green Travel Star Awards

## Travel Star Award Winners

Green Facilities of the Year  
Most Innovative Green Projects



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# 2023 Annual Virginia Green Travel Star Awards

Travel Star Award Winners  
**Green Attraction of the Year**





# 2023 Annual Virginia Green Travel Star Awards

## Green Attraction of the Year

### Virginia Aquarium & Marine Science Center

Virginia Beach, Virginia

- Nearly eliminated single use plastics by working with vendors to cut down on packaging.
- Sustainability coordinator position helps grow their green programs and go carbon neutral in the future.
- Commercial compost program.
- Installed LED lights.





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# 2023 Annual Virginia Green Travel Star Awards

Travel Star Award Winners  
**Green Brewery of the Year**





# 2023 Annual Virginia Green Travel Star Awards

## Green Brewery of the Year

### Elation Brewing

Norfolk, Virginia



- Removed around 300 square feet of impervious concrete, and planted native grasses.
- Collecting food waste, coffee shop waste, and compostable cups to send to compost.
- Use malts mostly from Virginia to support local farmers and reduce shipping emissions.
- Plastic utensils and plastic bags have been eliminated.



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# 2023 Annual Virginia Green Travel Star Awards

Travel Star Award Winners  
**Green Eco Tour of the Year**





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# 2023 Annual Virginia Green Travel Star Awards

## Green Eco Tour of the Year

### The Nature Bus

Norfolk, Virginia



- New tours including *Experience Oysters* where guests learn about sustainable aquaculture.
- Provide experiences for people to connect with the environment and encourage sustainability.
- Owner is a certified Virginia Eco Tour Guide.
- Encourage guests to pack out all trash and recycling and to use sustainable materials to pack lunches.





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# 2023 Annual Virginia Green Travel Star Awards

Travel Star Award Winners  
**Green Caterer of the Year**





# 2023 Annual Virginia Green Travel Star Awards

## Green Caterer of the Year

### SodexoLive! At the VA Beach Convention Center

Virginia Beach, Virginia

- Eliminated polystyrene.
- When disposables are used an effort is made to choose compostables over single-use plastic.
- Almost 4 tons of organics were composted in 2022.
- Organic herbs and vegetables are grown onsite and used as garnishes for meals.





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# 2023 Annual Virginia Green Travel Star Awards

Travel Star Award Winners  
**Green Supplier of the Year**





# 2023 Annual Virginia Green Travel Star Awards

## Green Supplier of the Year

### Eco Maniac Company

Virginia Beach, Virginia



➤ Recycle everything possible and if packaging is reusable, it is donated to the local pack and ship store.

➤ The inside of the retail mobile store is solar powered.

➤ Offer eco-friendly, reusable custom-printed promotions.

➤ Acquired remaining HeartStraws inventory of glass straws.





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# 2023 Annual Virginia Green Travel Star Awards

Travel Star Award Winners  
**Green Dining Services of the  
Year**





# 2023 Annual Virginia Green Travel Star Awards

## Green Dining Services of the Year

### JMU Dining

Harrisonburg, Virginia



- 29.25% increase in compost
- Eliminated plastic bags, straws, and fountain drink cup lids in all non-franchise locations.
- Utilize compostable service ware in nearly all locations on campus.
- Offer a reusable to-go container program, in partnership with Fill it Forward.
- Local products sourced within 150 miles whenever possible



## Dining Services



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# 2023 Annual Virginia Green Travel Star Awards

Travel Star Award Winners  
**Most Innovative Green  
Projects**





# 2023 Annual Virginia Green Travel Star Awards

## Innovative Green Project

### Douthat State Park

Millboro, Virginia



*Virginia State Parks*

- Renovations on the historic Civilian Conservation Corps cabins at Douthat State Park
- Roofs use a composite shingle that retains historic character, but only needs to be replaced every 50 years versus every 15 years for sawn cedar shakes previously used.
- DCR and taxpayers will be saving 67% in material costs.





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## Innovative Green Project

### Shored Up LLC

Hampton, Virginia

- Hampton Oyster Paddles & Shellabration consisted of 3 free kayak tours in Downtown Hampton followed by a free public event during Virginia Oyster Month.
- Each tour illustrated the role that oysters play in creating a healthy Chesapeake Bay, which in turn supports businesses and the economy.



A Coastal Experience





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Travel Star Award Winners  
**Most Innovative Green  
Projects**





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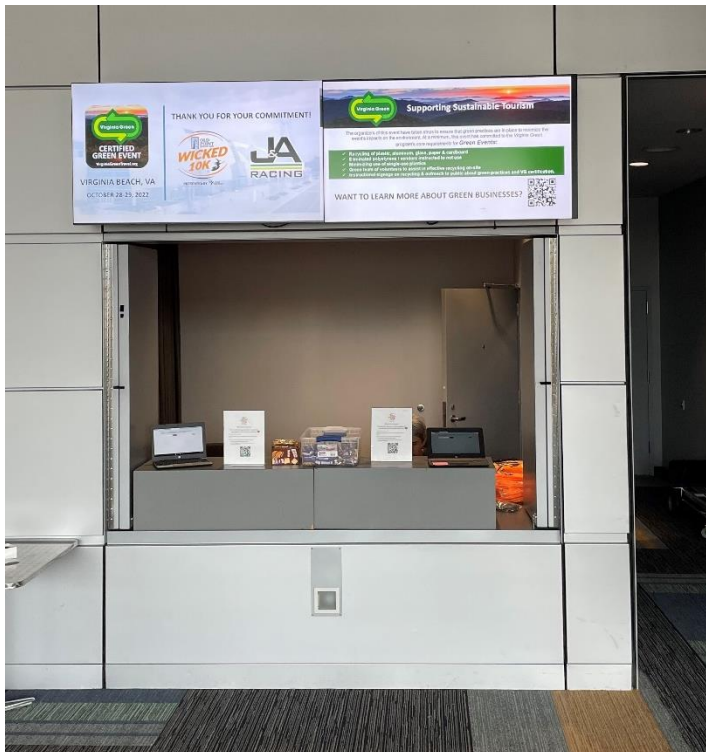
## Innovative Green Project

### Virginia Beach Convention Center

Virginia Beach, Virginia



- The Virginia Beach convention center offers a Green Certification Incentive to clients.
- Clients were offered a \$150 rebate on their bill if they embraced sustainability, certifying as a Virginia Green event.
- The Virginia Beach Convention Center increased the number of Virginia Green events from one in 2021 to five in 2022.





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Travel Star Award Winners

## Most Innovative Green Projects





# 2023 Annual Virginia Green Travel Star Awards

## Keep Virginia Green

### Virginia Living Museum

Newport News, Virginia



- The Lakeside Litter Cleanup consisted of volunteers of all ages joining together and do cleanups multiple times each month.
- The group of 15 volunteers put in 350 hours in 2022 and collected 903 pounds of litter from Deer Park Lake.
- The Museum spent around \$100 on reusable bins, grabbers, and gloves for volunteers to use during cleanups.

