

# 2023 Annual Virginia Green Travel Star Awards





## 2023 Annual Virginia Green Travel Star Awards Green Travel Leader Award Winner Stable Craft Brewing

Waynesboro, Virginia



- ➤ Zero Food Waste initiative diverted over 6 tons of food waste from landfills to their organic herb garden in 2022.
- Onsite bokashi composting program.
- ➤ Working towards phasing out single use plastic in 2023.
- ➤ 1/3 of the plastic cups have been reduced and the brewery plans to compost the corn cups in 2023.



#### 2023 Annual Virginia Green Travel Star Awards Green Travel Leader Award Winner Greater Richmond Convention Center

Richmond, Virginia



SHRED

- Recycling paper, plastic, aluminum, cardboard, glass, grease, toner cartridges, newspapers, fluorescent lamps and batteries.
- ➤ New recycling containers for concourses and all administrative rooms.
- Recycled paper used in offices and biodegradable products used in concession stands.



➤ Retrofit water fountains with filters to encourage attendees to use them rather than individual bottles.



#### 2023 Annual Virginia Green Travel Star Awards Green Travel Leader Award Winner **Hilton Richmond Downtown**

Richmond, Virginia

- > Diverted 16,460 pounds of food scraps and organic material from landfills.
- Recognized for ESG leadership on the World and North **America Dow Jones** Sustainability Indices.
- > Starting the process of installing bulk bath amenities in the 250 guest rooms.





#### 2023 Annual Virginia Green Travel Star Awards Green Travel Leader Award Winner Oak Grove Bed & Breakfast

South Boston, Virginia

- An electric vehicle charging station has been created on the property and guests driving an EV are offered a third-night free at the Bed & Breakfast.
- ➤ Green tours show guests all of Oak Grove's sustainable practices.







#### 2023 Annual Virginia Green Travel Star Awards Green Travel Leader Award Winner RVA Environmental Film Festival

Richmond, Virginia

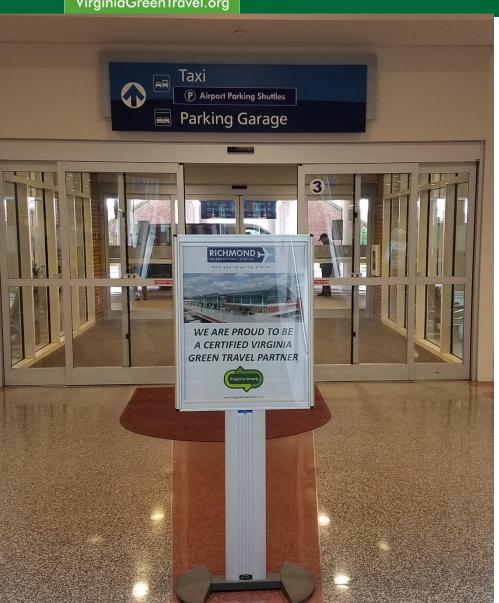


- ➤ 2022 event was virtual, reducing the environmental impacts from the usual in-person event.
- Annual film showcase raises awareness of environmental issues.
- > Event is free and open to the public.
- Planning to have in-person event in 2023.



# 2023 Annual Virginia Green Travel Star Awards Green Travel Leader Award Winner Capital Region Airport Commission

Richmond, Virginia



- ➤ Increased recycling pick ups from 3 times a week to 5 times a week.
- Soaps and cleaners are Green Seal Certified.
- Installed energy efficient roofing that is also heat reflecting.
- ➤ Utilities and Ground Department uses electric carts for landscaping.





OVE PETALS

www.lovepetalsnorfolk.com

# 2023 Annual Virginia Green Travel Star Awards Green Travel Leader Award Winner Storybook Events

Norfolk, Virginia

Storybook Events' Love Petals program is on a mission to save flowers that would've been discarded.

➤ Recycled arrangements made by volunteers are donated to nursing homes, cancer treatment facilities, etc.

There are free workshops for people to learn about flower arranging

The flower wholesaler was at 80% waste but is now at zero because of the program.



### 2023 Annual Virginia Green Travel Star Awards Green Travel Leader Award Winner full circle catering

Lexington, Virginia

- Weekly meal containers are recyclable.
- Composting on and off site food scraps.
- Innovative ways to recycle and reuse materials like sending bottle caps, corks, and packaging materials to crafters.
- Excess food donated to community kitchen.





full circle catering

big taste ~ little footprint jenny@fullcirclecatering.com

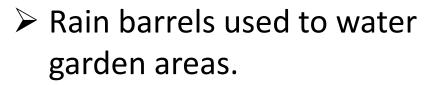




### 2023 Annual Virginia Green Travel Star Awards Green Travel Leader Award Winner Birdsong Pleasure Garden

Luray, Virginia

- Educational workshops and hands-on tours of the garden for visitors.
- Composting food scraps and yard waste.
- Focus on green purchasing to achieve waste reduction and minimize plastic waste.





Birdsong Pleasure Garden's Logo



Garden Lover's Day Event, note recycling containers.



Educational Workshop



#### 2023 Annual Virginia Green Travel Star Awards Green Travel Leader Award Winner Shadow Mountain Escape

Luray, Virginia

- Shadow Mountain Escape excavated an ancient stone wall on property to reuse the stone for a new project.
- Replaced all HVAC systems with an integrated system connected to the wifi to monitor daily usage.
- Guests are informed of green practices and how to recycle while staying on the property.



