



VirginiaGreenTravel.org

2023 Annual Virginia Green Travel Star Awards



Travel Leader Award Winners



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Green Travel Leader Award Winner

Stable Craft Brewing

Waynesboro, Virginia



- Zero Food Waste initiative diverted over 6 tons of food waste from landfills to their organic herb garden in 2022.
- Onsite bokashi composting program.
- Working towards phasing out single use plastic in 2023.
- 1/3 of the plastic cups have been reduced and the brewery plans to compost the corn cups in 2023.



2023 Annual Virginia Green Travel Star Awards Green Travel Leader Award Winner Greater Richmond Convention Center

Richmond, Virginia



- Recycling paper, plastic, aluminum, cardboard, glass, grease, toner cartridges, newspapers, fluorescent lamps and batteries.
- New recycling containers for concourses and all administrative rooms.
- Recycled paper used in offices and bio-degradable products used in concession stands.
- Retrofit water fountains with filters to encourage attendees to use them rather than individual bottles.



WHERE VIRGINIA MEETS THE WORLD



2023 Annual Virginia Green Travel Star Awards

Green Travel Leader Award Winner

Hilton Richmond Downtown

Richmond, Virginia

- Diverted 16,460 pounds of food scraps and organic material from landfills.
- Recognized for ESG leadership on the World and North America Dow Jones Sustainability Indices.
- Starting the process of installing bulk bath amenities in the 250 guest rooms.





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Green Travel Leader Award Winner

Oak Grove Bed & Breakfast

South Boston, Virginia

- An electric vehicle charging station has been created on the property and guests driving an EV are offered a third-night free at the Bed & Breakfast.
- Green tours show guests all of Oak Grove's sustainable practices.



Oak Grove Bed & Breakfast
Preserving the Past ... Protecting the Future



2023 Annual Virginia Green Travel Star Awards Green Travel Leader Award Winner **RVA Environmental Film Festival**

Richmond, Virginia



- 2022 event was virtual, reducing the environmental impacts from the usual in-person event.
- Annual film showcase raises awareness of environmental issues.
- Event is free and open to the public.
- Planning to have in-person event in 2023.



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Green Travel Leader Award Winner

Capital Region Airport Commission

Richmond, Virginia



- Increased recycling pick ups from 3 times a week to 5 times a week.
- Soaps and cleaners are Green Seal Certified.
- Installed energy efficient roofing that is also heat reflecting.
- Utilities and Ground Department uses electric carts for landscaping.



RICHMOND
INTERNATIONAL AIRPORT



2023 Annual Virginia Green Travel Star Awards

Green Travel Leader Award Winner

Storybook Events

Norfolk, Virginia



- Storybook Events' Love Petals program is on a mission to save flowers that would've been discarded.
- Recycled arrangements made by volunteers are donated to nursing homes, cancer treatment facilities, etc.
- There are free workshops for people to learn about flower arranging
- The flower wholesaler was at 80% waste but is now at zero because of the program.





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Green Travel Leader Award Winner

full circle catering

Lexington, Virginia

- Weekly meal containers are recyclable.
- Composting on and off site food scraps.
- Innovative ways to recycle and reuse materials like sending bottle caps, corks, and packaging materials to crafters.
- Excess food donated to community kitchen.



full circle catering

big taste ~ little footprint
jenny@fullcirclecatering.com





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Green Travel Leader Award Winner

Birdsong Pleasure Garden

Luray, Virginia

- Educational workshops and hands-on tours of the garden for visitors.
- Composting food scraps and yard waste.
- Focus on green purchasing to achieve waste reduction and minimize plastic waste.
- Rain barrels used to water garden areas.



Birdsong Pleasure Garden's Logo



Garden Lover's Day Event, note recycling containers.



Educational Workshop



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Green Travel Leader Award Winner

Shadow Mountain Escape

Luray, Virginia

- Shadow Mountain Escape excavated an ancient stone wall on property to reuse the stone for a new project.
- Replaced all HVAC systems with an integrated system connected to the wifi to monitor daily usage.
- Guests are informed of green practices and how to recycle while staying on the property.

