



10th annual Virginia Green Travel Star Awards

Hosted by



Andrew Freiden
Meteorologist
NBC 12



Rita McClenny
President and CEO
Virginia Tourism Corporation



VirginiaGreenTravel.org

2022 Annual Virginia Green Travel Star Awards

Travel Leader Awards
Travel Star Awards
Innovative Green Projects
Green Team ALL-STARS



2022 Annual Virginia Green Travel Star Awards

**2022 Green Team All-Star
Award Winners**



2022 Annual Virginia Green Travel Star Awards

All-Star Award Winner:

Megan Hale – Chesapeake Parks, Recreation and Tourism



Chesapeake
VIRGINIA
Parks, Recreation & Tourism

- Megan works conducting numerous environmental initiatives and programs for Chesapeake City and supporting the mission of the Chesapeake Environmental Improvement Council
- Megan initiated the new Fix-it Fair program in 2021 which repaired items from residents of at least 6 Hampton Roads Communities
- She managed the re-certification of the City of Chesapeake as a USA Tree City and coordinated volunteers that collected nearly 40,000 pounds of litter from the area in 2021

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Parks, Recreation & Tourism

40,000 pounds of litter from the area in 2021



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All-Star Award Winner:

Matt Robinette – Richmond Region Tourism

- Matt initiated a partnership with the VGTA to establish a program to offer carbon neutral events in the Richmond area to organizations and businesses
- For each event, the carbon impacts of travel, food & beverage, lodging, local transportation, and energy and water use are calculated and then offset with the purchase of carbon credits
- So far, 71 M tons of carbon have been purchased for 4 “net zero emission” conferences through this program
- He tirelessly promotes certified green businesses in the area where visitors can eat, stay, and visit



Meet
Richmond
VA.com



2022 Annual Virginia Green Travel Star Awards All-Star Award Winner:



Supporting Sustainable Tourism



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All-Star Award Winner:

Sarah Stalcup-Jones – Virginia Clean Cities



- Sarah leads the VCC's Mid-Atlantic Electric School Bus Experience Project, which allows local school districts to test electric school buses and obtain them and charging stations
- Sarah recruits speakers and produces the monthly webinar series 'Technology Happy Hour', informing thousands of citizens about developments in green technology and the transportation field
- She also coordinates JMU student research efforts about real-world green transportation solutions



2022 Annual Virginia Green Travel Star Awards All-Star Award Winner:

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research efforts about real-world green
transportation solutions



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All-Star Award Winner:

Hannah Proteau – Green Leaf and Pebble Tea Spa & Café



- Hannah works as a Tea Specialist in the Café and created the Tea Lab where she blends organic and fair trade teas for guests and mail orders
- Hannah started the recycling program at the Café, established a composting station, and ensures that all products used by the Café are recyclable, compostable, or biodegradeable
- She coordinates and runs the Green Leaf and Pebble Tea Boutique in Farmers Markets across the Hampton Roads area



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All-Star Award Winner



Green Leaf & Pebble
Tea Spa

Markets across the Hampton Roads area



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All-Star Award Winner:

Chef Khaled and Team – Hilton Richmond Downtown

- Since 2011, Chef Khaled and his team have composted all raw food
- 8,790 pounds of food waste from Hilton Richmond Downtown was diverted from the landfill in 2021 and 10,070 pounds in 2020
- Chef Khaled and his team work with Funky 2 Fresh to clean their composting bins monthly and NOPE to transport collected compost





2022 Annual Virginia Green Travel Star Awards All-Star Award Winner: Chef Khaled and Team – Hilton Richmond



Hilton
RICHMOND DOWNTOWN



2022 Annual Virginia Green Travel Star Awards

Stellar Supporter:

Ron Kuhlman – Virginia Beach Convention & Visitors Bureau





2022 Annual Virginia Green Travel Star Awards

Lifetime Achievement:

Mark Swingle – Virginia Aquarium & Marine Science Center





2022 Annual Virginia Green Travel Star Awards

**2022 Green Team All-Star
Award Winners**



VIRGINIA GREEN TRAVEL CONFERENCE & AWARDS

**BUILD BACK GREENER:
THE FUTURE OF SUSTAINABLE
TOURISM IN VIRGINIA**

Hilton Richmond Downtown
April 25-26th

